

## 25 Real Estate Niches For Wholesalers

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Having a niche is important in real estate. There are many more to choose from than most think. Here's 25 to consider...

Probate and inherited properties

Single family homes

Waterfront condos

Houses with docks and boat slips

Townhouses and gated communities

Cheap and affordable real estate

Green and sustainable homes

Smart homes and technology

High end luxury real estate

Cabins in the mountains

Beach area cottages

International properties

Multifamily apartments

Vacant lots and land

Commercial office buildings

Retail shopping plazas and malls

Mixed use properties

Industrial and warehouse

Income properties

Condemned units and teardowns

Urban micro-lofts

Pet friendly properties

Co-ops

Ranches and rural

Mobile and manufactured housing

Start by finding a good fitting niche for your talents, connections, and what you are passionate about. Dominate that. Become the expert and go-to resource for sellers and buyers. Then expand geographically or into other verticals which can help diversify your income streams, or help feed your lead funnel, or convert missed opportunities.

You can do this all under one brand, or use multiple brand names to really connect with prospects and elevate marketing ROI. There are plenty of choices, and you can mix, match, combine and overlay the above niches, and blend them with other things you are passionate about. For example; Affordable waterfront golf course townhomes in South Florida.

What's your niche?

Authored by Best Transaction Funding. Where real estate wholesalers come for 100% financing, fast cash, and easy closings for highly profitable transactions. Get in touch and get your Proof of Funds letter so you can make more offers today.

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