

Valentine's Day For Real Estate Wholesalers

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Valentine's Day might seem more like a distraction than one of the most important and profitable days of the year for many real estate investors. For savvy property wholesalers it can be one of the most productive and rewarding occasions of the year...

Maximizing Valentine's Day Currency for Wholesaling Pros

1. Themed Wholesaling Marketing Opportunities

While some holidays can seem to distract prospects and detract from wholesaling marketing performance Valentine's Day themed advertising can actually provide a huge boost.

Themed content and blogs can help cash in on the surge in internet traffic. Well thought out social media posts and boosts on Facebook could provide a nice bump in conversations and likes that will have many residual benefits.

Valentine's Day can also be very busy for savvy real estate professionals that position themselves and their product as a top Valentine's Day gift. After all what could be better than buying a romantic getaway cottage, condo or cabin for your lover? Or even picking up a whole resort portfolio for renting to love birds year after year?

Using transactional funding from Best Transaction Funding can enable wholesalers to scale quickly at this time of year to fully capitalize on the available business.

2. Getting Away

Unless you are single you are going to be under significant pressure to spend some quality time with your partner. Going half in and rushing an overpriced dinner, with half the date spent on your mobile phone isn't going to get you any points.

So take the time off, invest the quality time for win you some points for later in the year and recharge for next week. Who knows, you might even uncover some great real estate wholesaling deals on your travels?

3. Give

Having the connections and resources of a real estate investor uniquely positions you to give and give generously.

Some may wish to give property. This could be a romantic pad for your partner, new home or cash flowing investment property.

For the singles it could be giving and volunteering for charity, or giving the gift of real estate education to help life others up and enable them to better provide for themselves and their families.

Don't let this Valentine's Day escape you without making the most of it!

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