

Wholesalers Key To Sustainable Housing in America

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Real estate wholesalers have become essential to creating more sustainable housing in America. So how have property wholesalers become the key to solving US housing crises. And how can they help make more of a difference?

The Real Definition of Sustainable Housing

In his new book R.J. Martin of Green Homes Hawaii argues that 'Sustainable' housing is about more than just LEED certifications. In order to be truly sustainable housing not only needs to be eco-friendly but affordable too.

America is facing a growing affordable housing crisis. The McKinsey Global Institute says that the world is on its way to over 1,600,000,000 individuals that can barely afford housing, or have to live in unsafe housing. That's on top of all of those already forced out of housing. Affordability is about more than low rents or mortgage payments. Utilities are a big part of overall housing costs too. The new mandatory water restrictions in California show that recent building methods haven't just been costly, but can no longer be sustained.

Building Better Solutions

Fast Company, 100% Sustainable Home Builder [Mesocore](#) , and The McKinsey Institute believe America's affordable housing crisis can be solved via...

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It is also undeniable that one of the most important components of fixing the current landscape is to recycle the billions of dollars in distressed properties and REOs out there right now. Millions more homes remain vacant than there are homeless people in America. In Charlotte 1 in 4 foreclosures in the first quarter of 2015 were classified as abandoned 'Zombie Foreclosures'. Wholesalers are key to recycling these homes and putting them to good use. There is a massive amount of this housing stock, and it is more sustainable to use this than develop raw land (in most cases).

DistressedPro just released a new [Definitive Guide to Bank Owned Property](#) that breaks down how to find, negotiate, and buy REOs, and reveals the top 10 US banks with REOs right now.

How Important Real Estate Wholesalers Are

Wholesalers are vital to taking this housing and getting it into the hands of homeowners and renters. Most importantly; **wholesalers control the flow of this housing.**

Wholesalers choose who gets the inventory.

You get to choose who gets to buy it. And in turn what happens to it. Will you just cash out to the first bidder? Or will you build a list of ethical buyers? Buyers that will make green and sustainable improvements and renovations. And if they'll be tearing down to rebuild; buyers that will build affordable green homes.

Some real estate investors are simply in to make big money. You can make big money, and make a big difference. When you look back on your life's work wouldn't it be great to have had a part in helping families, ensuring safe housing for kids, and creating healthy housing? You'll be responsible for one or the other. **You choose.** Though handing our children millions of dollars in inheritances may be of little use if the environment is a wreck and housing hasn't been fixed.

Authored by Best Transaction Funding BestTransactionFunding.com is the leading source of transactional funding and hard money loans for real estate wholesalers in the US, where 100% financing, and saying "Yes" is what we love doing all day long

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